



CROSS

EST 1846 USA

## CORPORATE GIFTING

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Your guide to building lasting connections  
with distinguished corporate gifts from  
our legacy brands





# THE CROSS BRAND: OUR HERITAGE

## WE'VE BEEN WRITING OUR STORY SINCE 1846. INVENTING. INNOVATING. ALWAYS EVOLVING.

Since our earliest days, Cross has rewritten the rules for putting pen to paper.



### 1889

In the company's early years, Richard Cross specializes in crafting beautifully ornate pencil casings in fine gold and silver.



### 1879

Richard's son, Alonzo Cross, invents the first propel-repel stylographic pen, the technical forerunner to today's modern ballpoint pen.

### 1846

The first Cross Fountain Pen debuts with the name Peerless to signify its unmatched technology and design.



### 1946

The Century Pencil debuts in gold and silver finishes to celebrate the Cross Company's Centennial.

### 1953

The iconic 'Century' ballpoint pen introduced with Ellery Boss' groundbreaking internal design patent. Introducing a slimmer, easily replaceable ink refill.



### 1993

Townsend becomes known as The Pen of Presidents, used by leaders across the globe to this day. Century II also makes history as the pen chosen by both parties for official White House signing ceremonies.



### 2009

Cross becomes the first luxury maker to create a multi-function pens with the launch of its Tech Series.



### 2021

Cross celebrates its 175th Anniversary with a full line-up launch of Heritage pens.





# THE CROSS BENEFIT: GUARANTEED FOR LIFE



## LIFETIME MECHANICAL WARRANTY

To uphold the trust our customers place in Cross we offer an industry-leading Lifetime Mechanical Warranty through our **Official Authorized Dealers** that sets us apart from other brands. All Cross writing instruments are unquestionably guaranteed against mechanical failure, regardless of age.

All Cross writing instruments are designed to be easily refillable and reusable for lifetimes of enjoyment.

FOR SALE IN

**UAE, Saudi Arabia, Kuwait, Bahrain, Oman, and Qatar**

# Coventry

The Coventry ballpoint pen impresses with its **strong profile, rich sheen, and polished** contrasting appointments. This stylish writing instrument is the perfect gift for those who want to elevate their writing experience every day.



Comes in an elegant box packaging



WICR 5280



WICR 5282



WICR 5283



WICR 5293



WICR 5294

# Calais

**Substantial, yet streamlined.**

Traditional, yet on-trend.

Cross Calais is an everyday favorite making smart new statements in style. With a tapered silhouette inspired by Art Deco design, Calais has an authoritative feel in hand. In a fine selection of finishes ranging from classic to contemporary, our collection invites a wonderful touch of luxury to the daily act of putting pen to paper.

A modern take on classic Cross design  
 Bold, tapered profile has a noteworthy presence  
 Wide variety of fine finishes from timeless to trendsetting



WICR 5277



WICR 5278



WICR 5291



WICR 5292



WICR 5295



Comes in an elegant  
 box packaging

MODERN TAKE ON CLASSIC

# Bailey Light™

Bailey Light is the first of its kind in the Cross collection. Crafted to our exacting standards, the design shares the **statement-making appeal and quality performance** of the original Cross Bailey metal pen, but **it weighs less in glossy resin**. Comfortable in hand and pleasing to the eye, Bailey Light is an ideal choice for everyday journaling and note-taking.

New lightweight resin design  
Same quality Cross performance  
Same statement-making style  
Cross gift box, quality-crafted in lighter-weight resin



Comes in an elegant box packaging

WICR 5281



WICR 5284



  
CROSS.

WRITE IN  
A WHOLE  
NEW LIGHT



# Bailey™

Bailey was designed with an eye for detail. From its multi-grooved chrome center ring with patterned engravings to its sleek, modern clip, it exudes a distinct style that's sure to be noticed.

- Traditional, well-balanced design
- Distinctive cap-over-barrel styling
- Multi-groove center ring with a deep-cut engraving



Comes in an elegant box packaging



WICR 5289



WICR 5290

# MAKE A LASTING IMPRESSION

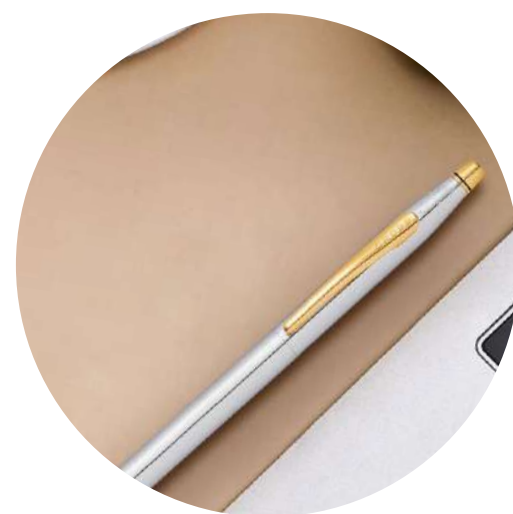
# Classic Century®

Classic Century is classic Cross. Its **slim, elegant lines** have defined it for over seventy years. Instantly recognizable as a Cross pen, and still the gift of choice for the most important moments in life.



WICR 5285

WICR 5286



### Official Presidential Pen

Iconic classic style  
Slim bodied girth pen  
Precious metal details

Packed in a premium gift box



# CLASSIC & ICONIC

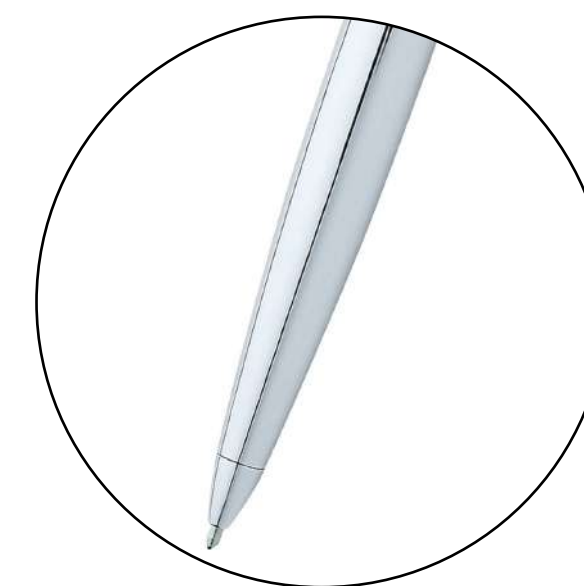
# ATX®

Cross brings **modern industrial design trends** to the fore with this smart ATX pen. Its sleek silhouette creates a uniquely modern and an ergonomic writing experience. Its wide girth is offset with elegantly tapered ends and is weighted symmetrically to create just the right feel when pen hits paper.



WICR 5287

WICR 52888



Packed in a premium gift box

# SLEEK & MODERN



# Click™

The **most iconic Cross silhouette** now comes with a quick, retractable click. The Cross Click offers the same smooth lines and slender grip as the Classic Century, without the twist. Instead, just **click to express yourself.**

A modern design update to a classic icon  
Easy-to-use click mechanism, the first of its kind by Cross  
Stylish colors combined with our best-selling finishes



Packed in a premium gift box



WICR 5279



# QUICK CLICK.



INFINITE BRANDING POSSIBILITIES.



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